PTO retreat 3/21/24

* Welcome message from Cassie
* Introductions
* Cassie-discussion of where money “extra money” needs to go. How do we fundraise throughout the year outside of invest? How do we get more people involved?
* Parent family compact -Goetz: auditorium situation needing renovation both floor and chairs. June floors will be replaced with the need for funding for chairs. 250k for total
	+ Potential help from school family/construction to scrub and wax floors along with redesign chairs.
	+ Potentially grants for specific spaces
* Parent/Family Involvement Policy 2023-24
* Treasurer report
	+ See reports in treasurer in folder for 2023/24
	+ See reports in treasurer in folder for 2024/25
* How do we best include people who might not be able to pay to participate
* Do we need to stick with one ask or do we do a multiple ask campaign?
* Social- thoughts?
	+ Too expensive?
	+ To fancy
	+ Potentially have more events to get community started and know that social is fundraising
* Small fundraisers – we need help with
	+ Ashley to make a list
	+ Getting these to teachers for their calendars
	+ Titans, jenny’s, moe’s, waldo’s, food trucks
* Positions needed: 4x fundraising, small fundraising, clubs
* Fundraising presentation- see slides
	+ Using different titles to help with giving out jobs/opportunities
	+ Pop fundraising- percentage of proceeds events
	+ Keeping Fun Run organized and not having mixed messages with other events
	+ Delay fun run to help with buy in
	+ Doing an end of year campaign with benefits of PTO
	+ Continuing with the ask
* How do we communicate with our parents? Have home room parents reach out: do they need text, email, Instagram
* Calendar
	+ Change of fun run September to thanksgiving
	+ Moving all evening events to Thursdays
	+ PTO meetings having general assembly and executive board
	+ PTO retreat on Thursdays
* International night-
	+ 23 trunks
	+ Taco’s by Tam food truck
	+ Music- trumpet and drums
	+ Lost and found will be present
	+ Rain date is Wednesday
	+ Need Volunteers
* Staff Appreciations
	+ Stock the lounge- collecting money has been helpful
	+ Is Candygrams worth it? Are teachers OK with it?
	+ Do we do gift cards two times a year?
* Carnival 5-8
	+ Need people for tickets, smaller games (indoor games)
	+ Advertising
	+ Volunteers
	+ Balloon guys and face painting
* Closing