PTO retreat 3/21/24

* Welcome message from Cassie
* Introductions
* Cassie-discussion of where money “extra money” needs to go. How do we fundraise throughout the year outside of invest? How do we get more people involved?
* Parent family compact -Goetz: auditorium situation needing renovation both floor and chairs. June floors will be replaced with the need for funding for chairs. 250k for total
  + Potential help from school family/construction to scrub and wax floors along with redesign chairs.
  + Potentially grants for specific spaces
* Parent/Family Involvement Policy 2023-24
* Treasurer report
  + See reports in treasurer in folder for 2023/24
  + See reports in treasurer in folder for 2024/25
* How do we best include people who might not be able to pay to participate
* Do we need to stick with one ask or do we do a multiple ask campaign?
* Social- thoughts?
  + Too expensive?
  + To fancy
  + Potentially have more events to get community started and know that social is fundraising
* Small fundraisers – we need help with
  + Ashley to make a list
  + Getting these to teachers for their calendars
  + Titans, jenny’s, moe’s, waldo’s, food trucks
* Positions needed: 4x fundraising, small fundraising, clubs
* Fundraising presentation- see slides
  + Using different titles to help with giving out jobs/opportunities
  + Pop fundraising- percentage of proceeds events
  + Keeping Fun Run organized and not having mixed messages with other events
  + Delay fun run to help with buy in
  + Doing an end of year campaign with benefits of PTO
  + Continuing with the ask
* How do we communicate with our parents? Have home room parents reach out: do they need text, email, Instagram
* Calendar
  + Change of fun run September to thanksgiving
  + Moving all evening events to Thursdays
  + PTO meetings having general assembly and executive board
  + PTO retreat on Thursdays
* International night-
  + 23 trunks
  + Taco’s by Tam food truck
  + Music- trumpet and drums
  + Lost and found will be present
  + Rain date is Wednesday
  + Need Volunteers
* Staff Appreciations
  + Stock the lounge- collecting money has been helpful
  + Is Candygrams worth it? Are teachers OK with it?
  + Do we do gift cards two times a year?
* Carnival 5-8
  + Need people for tickets, smaller games (indoor games)
  + Advertising
  + Volunteers
  + Balloon guys and face painting
* Closing